



What good is preserving the splendors of Nature if no one benefits? Understandably, ecotourism in the green valleys of Himachal Pradesh strives to maintain a natural platform on which long term benefits can be reaped by nature, tourism, and particularly the local community.

To ensure this natural platform endures, we have put in place a system that will allow ecotourism programs (present and future) to operate smoothly without hitches.

By actively encouraging tourists world over to explore the wonders of Himachal's natural heritage, both floral and faunal. This system helps unveil the multi-colored and rich Himachali culture to the world. Enhancing their perceptions of the vastness of the wilderness interwoven with the lives of its inhabitants.

By inspiring the local community to actively participate in the ecoculture. It not only instills a deeper respect for natural habitat but more importantly aid in improving their livelihood. Put simply, it helps in generating more income through employment which is essential for sustainable development of the mountain society.

By identifying key areas of mutual interest and through development of mechanisms for partnership with private sector organizations, NGO's and other Govt. Departments. It provides the avenue for collaborative and coordinative action for improving the ecology.

Economically, the inflow of returns is a welcome addition to the available fund reserved for the preservation, up-keep and maintenance of the national heritage of Himachal Pradesh.

And when you think about it for its practical and conventional wisdom, it's really a smart way to not only relish the Himalayan wilderness but also in the conservation and development of its forests, thriving mountain cultures and the lives of its inhabitants.

Helping Nature to help its inhabitants is what our vision is all about.



GREAT HIMALAYAN NATIONAL PARK

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■ Ecologically Sustainable



■ Financially Viable



■ Benefits to the Community



■ Nature Conservation Education

